



Style Guide

Using the Galveston Island Tag.



GALVESTON
★ ISLAND ★
Convention & Visitors Bureau



C: 95%
M: 75%
Y: 5%
K: 0%



Two Versions

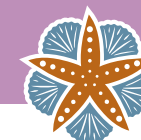
Two options are available for the tag, one to be used with 'Galveston' added and the other without.

Black & White

When printing in black and white, or grayscale, use the blue part of the tag as black (like above) not grey.



GALVESTON
★ ISLAND ★
Convention & Visitors Bureau



GALVESTON
★ ISLAND ★
Convention & Visitors Bureau



One Color Print

The tag can be printed in one color using Pantone 300. No other colors other than black can be used.



GALVESTON
★ ISLAND ★
Convention & Visitors Bureau



Overlapping the tag

It's perfectly fine to overlap the tag with other images, just as long as the copy on the tag can be read.



GALVESTON
★ ISLAND ★
Convention & Visitors Bureau



GALVESTON
★ ISLAND ★
Convention & Visitors Bureau